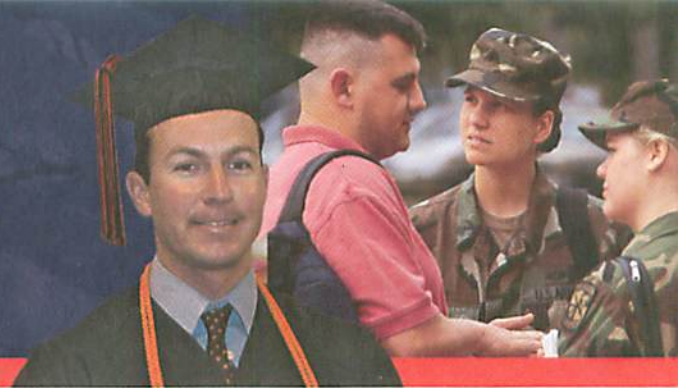


CAMPBELL

UNIVERSITY

Build Your Future @ Campbell



Extended Campus Education

Business Administration

www.campbell.edu

The Campbell Program

Bachelor of Business Administration:

Major in Business Administration

The major in Business Administration is a flexible major, consisting of courses which prepare you for a variety of options after graduation. Graduates find employment opportunities in business, government, and non-profit organizations. Many enter Master of Business Administration (MBA) programs after graduation.

An ideal major for students who are uncertain as to the specific positions they will occupy after graduation, the Business Administrative major provides a broad-based education which is especially attractive to students planning to work in family businesses or to go into business for themselves.

The Extended Campus Approach

Full-time students normally enroll in two classes during each of the five terms offered annually. This six semester hour load qualifies students for financial aid and/or VA education entitlements. Over 700 students earn degrees through Campbell's Extended Campus programs each year.

Campbell University believes that no student should be denied the opportunity for a college education due to lacking the financial means. Low tuition rates at the extended campuses reflect this philosophy. Nearly all full-time students qualify for financial aid.

The Extended Campus Student

Campbell University understands the need for adult learners to seek a balance between the competing priorities of their education, career, family, and military responsibilities. The average student attending one of the extended campuses will complete 24-30 semester hours per year while attending classes only two nights per week.

Classes are scheduled during the evenings, at lunch, and on weekends. Weekday classes meet two nights per week with two class periods each night. Weekend classes meet once per week for 4 hour and 30 minute time periods. Campbell's Office of Distance Education offers Internet courses each term which provide adult learners additional flexibility in degree completion. Additionally, some campuses have Blended classes which meet one night in the classroom and one night on the Internet.

For more information about the program, contact an academic counselor at one of the following campuses:

Camp Lejeune Campus

cloffice@campbell.edu 910-451-3097

Fort Bragg Campus

ftbraggoffice@campbell.edu 910-436-3242

Pope AFB Campus

popoffice@campbell.edu 910-497-8237

RTP Campus

RTPCenter@campbell.edu 919-468-8844

Distance Education

disted@campbell.edu 910-814-4738

About Campbell University

Founded in 1887, Campbell University is located in Buies Creek, North Carolina. The largest of the five Baptist colleges, Campbell is also the second largest private university in the state. The University is a member of the Servicemembers Opportunity College and participates fully in SOCAD, SOCMAR, and SOCNAV, which guarantee the transferability of selected credits. Campbell University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award Associate, Bachelor, Masters, and Doctorate degrees.

Your Next Step

Arrange to meet with an Academic Counselor at the campus of your choice. Bring copies of transcripts from any previous institutions that you have attended. If you are a military member or a veteran, you should also bring a copy of your DD214, CCAF, or AARTS/SMART transcript. The Counselor will conduct an unofficial evaluation of your transfer credits in order to determine what courses you should take.

The Campbell Advantage

Most universities offer the business administration major. Campbell ECE offers you an exceptionally strong, unique program that:

- Provides the benefits of a large university business program within small classroom settings.
- Meets the needs of working adults.
- Allows you to earn a quality liberal arts education.

Business Administration at Campbell ECE is the education you need...the education you want...the education for your life.

Building Your Future!

Curriculum Outline

Bachelor of Business Administration:

Major in Business Administration (2007-2009 Catalog)



General College Curriculum

53 Semester Hours

FINE ARTS	ART, MUSC, OR THEA 131	SCIENCE ELECTIVE	LAB REQUIRED
ENGLISH FUNDAMENTALS	ENGL 100	FOREIGN LANGUAGE ELEMENTARY I	101 LEVEL
ENGLISH FRESHMAN COMPOSITION I	ENGL 101	FOREIGN LANGUAGE ELEMENTARY II	102 LEVEL
ENGLISH FRESHMAN COMPOSITION II	ENGL 102	INTRO TO CHRISTIANITY	RELG 125
LITERATURE ELECTIVE	AMER, BRIT, WORLD LIT	RELIGION ELECTIVE	RELG
LITERATURE ELECTIVE	AMER, BRIT, WORLD LIT	WESTERN CIVILIZATION I	HIST 111
ELEMENTARY STATISTICS	MATH 160	WESTERN CIVILIZATION II	HIST 112
MATH ELECTIVE	MATH 111 OR ABOVE	PE ACTIVITY	PE 111
SCIENCE ELECTIVE	LAB REQUIRED	LIFETIME WELLNESS	PE 185

Requirements for All Business Administration Degrees

30 Semester Hours

PRINCIPLES OF ACCOUNTING I	ACCT 213	CORPORATE FINANCE	BADM 314
PRINCIPLES OF ACCOUNTING II	ACCT 214	PRINCIPLES OF MANAGEMENT	BADM 331
BUSINESS LAW I	BADM 221	BUSINESS COMMUNICATION	BADM 336
BUSINESS LAW II	BADM 222	MICROECONOMICS	ECON 201
PRINCIPLES OF MARKETING	BADM 313	MACROECONOMICS	ECON 202

Requirements for the Business Administration Major

45 Semester Hours

ACCOUNTING ELECTIVE	UPPER LEVEL ELECTIVE	MONEY AND BANKING	ECON 453
THE PHILOSOPHY OF BUSINESS	BADM 300	ECONOMICS ELECTIVE	UPPER LEVEL ECON
HUMAN RESOURCE MANAGEMENT	BADM 332	ECONOMICS ELECTIVE	UPPER LEVEL ECON
QUANTITATIVE METHODS	BADM 345	ELECTIVE	ANY COURSE
BUSINESS POLICY	BADM 468	ELECTIVE	ANY COURSE
BUSINESS ADMIN ELECTIVE	UPPER LEVEL BADM	ELECTIVE	ANY COURSE
BUSINESS ADMIN ELECTIVE	UPPER LEVEL BADM	ELECTIVE	ANY COURSE
INTRODUCTION TO COMPUTERS	CIS 125		

Total Semester Hours: 128

This curriculum illustrates a typical degree plan. Matriculated students will receive an official SOC degree plan upon completion of their evaluation of transfer credits.